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## **FOR IMMEDIATE RELEASE**

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### ***CRRC ANSI/CRRC-1-2012 Standard Receives Approval*** **Oakland, CA, USA – January 23, 2013 –**

The Cool Roof Rating Council (CRRC) is pleased to announce the American National Standards Institute's (ANSI) final approval of its ANSI/CRRC-1-2012 Standard (Standard). This concludes the two-year public review process, allowing building codes and rating programs worldwide to continue referencing the Standard. The ANSI/CRRC-1 Standard is part of the CRRC's mission to implement accurate and credible radiative energy performance ratings for roofing products, as well as to provide education and objective support to interested parties. The CRRC will continue its efforts to advance the industry by working to incorporate the Standard in building codes and rating programs.

The ANSI/CRRC-1 Standard outlines policies for the measurement of initial and aged solar reflectance as well as thermal emittance values of roofing products. The Standard was adapted from the CRRC's Program Manual, and describes sample preparation and test procedures to ensure consistency in preparation and measurement of roofing properties.

The ANSI/CRRC-1 Standard was originally accredited on November 16, 2010. ANSI's Essential Requirements specify that the process for standards development must be a collaborative, balanced and consensus-based approval process. As such, every few years the Standard must go through a public review process, the first of which took place from 2011 through 2012, resulting in the ANSI/CRRC-1-2012. The next scheduled cycle is expected to begin in 2014. The Consensus Body consisted of a balanced group of industry, manufacturer and user representatives, ensuring that all aspects of the Standard were considered. The CRRC appreciates the time and expertise contributed by the Consensus Body, and looks forward to future improvements to its Standard.

*The CRRC is a non-profit educational organization formed in 1998 to develop accurate, credible methods for evaluating and labeling the solar reflectance and thermal emittance of roofing products, and to disseminate the information to all interested parties. Please contact the CRRC at [info@coolroofs.org](mailto:info@coolroofs.org) or (866) 465-2523 for more information on its programs and the ANSI/CRRC-1 Standard. Follow the CRRC on Facebook at <http://www.facebook.com/pages/Cool-Roof-Rating-Council/327281263959994> or Twitter at [https://twitter.com/#!/Cool\\_Roofs](https://twitter.com/#!/Cool_Roofs).*

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