EDUCATION COMMITTEE

Sarah Schneider
CRRC Deputy Director

Annual General Membership Meeting
Webinar
June 17, 2020
STRATEGIC PLAN GOALS

**Code Adoption**
1-1 Increase references to CRRC by codes, regulations, and voluntary programs

**Growth**
2-1 Expand Rating Program
2-2 Increase visibility and value of CRRC participation

**Education**
3-1 Improve public awareness and comprehension of cool surfaces

**Technical Advancement**
4-1 Grow the science of radiative property measurements
4-2 Support the development of methods, equipment, & standards for radiative property measurements
4-3 Expand the technical brain trust of the organization

*The Leader in Cool Science*
CRRC MISSION

Ratings

Research

Education
Provide **guidance on education and outreach to public** to increase **awareness and understanding of cool surfaces**
• Create materials
• Identify opportunities
• Collaborate with other CRRC committees
• Desire for balanced representation
• Board will appoint candidates
• Committee will convene in 2021
• Submit summary of qualifications to sarah@coolroofs.org
QUESTIONS?