EDUCATION COMMITTEE

Sarah Schneider
CRRC Deputy Director

Annual General Membership Meeting
Webinar
June 17, 2020

STRATEGIC PLAN GOALS

Code Adoption

1-1 Increase references to CRRC by codes, regulations, and voluntary programs

Growth

2-1 Expand Rating Program

2-2 Increase visibility and value of CRRC participation

The Leader in Cool Science

Education

3-1 Improve public awareness and comprehension of cool surfaces

Technical Advancement

4-1 Grow the science of radiative property measurements

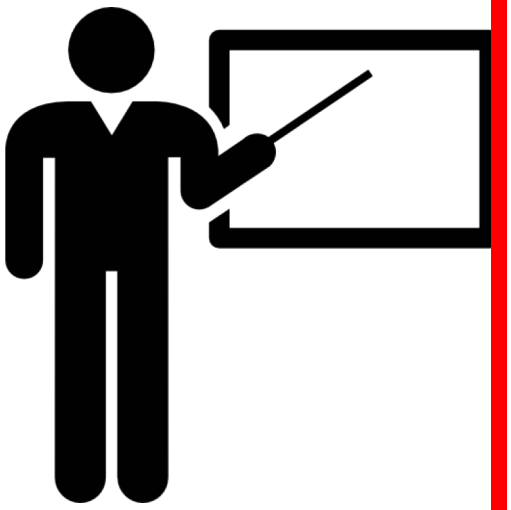
4-2 Support the development of methods, equipment, & standards for radiative property measurements

4-3 Expand the technical brain trust of the organization

CRRC MISSION

Ratings

Research



Education

COMMITTEE PURPOSE

Provide **guidance** on **education** and **outreach** to **public** to increase **awareness** and **understanding** of cool surfaces

COMMITTEE SCOPE

- Create materials
- Identify opportunities
- Collaborate with other CRRC committees

SEEKING MEMBERS

- Desire for balanced representation
- Board will appoint candidates
- Committee will convene in 2021
- Submit summary of qualifications to sarah@coolroofs.org

QUESTIONS?