



# **Cool Policy Review**

## **Cool Roof Rating Council Membership Meeting**

**June 19, 2014**



# **1.Introduction**

2.U.S. Cool Policy and Codes Overview

3.Cool Roofs International Policy Roundup

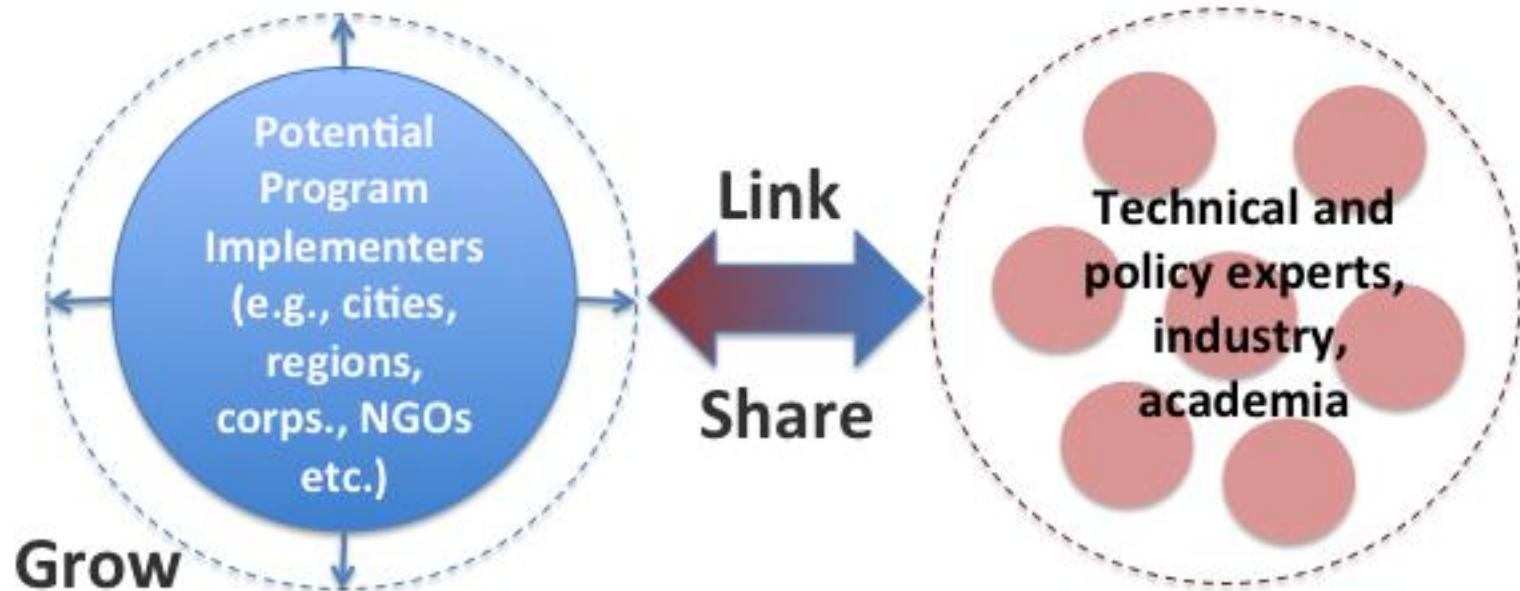
4.Snapshot: Mexico

5.Snapshot: South Africa

6.Heat Vulnerability Study

# Global Cool Cities Alliance (GCCA)

The Global Cool Cities Alliance is dedicated to advancing policies and actions that reduce excess urban heat in order to cool buildings, cool cities, and to mitigate the effects of climate change through global cooling.



## Board

**Hashem Akbari** – Concordia University

**Dian Grueneich** – Dian Grueneich Consulting (former CPUC Commissioner)

**Catherine Hunt** – Dow Corp. (retired)

**Gregory Kats** – Good Energies

**Laurie Kerr** – NRDC (former Deputy Director for Energy Efficiency for New York City)

**Ronnen Levinson** - LBNL

**Art Rosenfeld** – LBNL, former CA Energy Commissioner

**Stephen Wiel** – Collaborative Labeling and Appliance Standards Program

**John Wilson** – Energy Foundation

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Washington, DC



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San Francisco, CA



**Karen Murphy**  
Communications  
Director  
Washington, DC



# The Cool Roofs and Pavements Toolkit

## www.CoolRoofToolKit.org

- Science, costs, and benefits of cool surfaces
- Global best practices for program and policy implementation
- Sample materials and relevant organizations.
- A comprehensive “knowledge base”
- New: Networking Forum



**Cool Roofs and Cool Pavements Toolkit**

Toolkit Home Read the Guide Search the Knowledge Base Join the Conversation Additional Resources Toolkit Search GO

**Global Cool Cities Alliance**

**Focus On**  
**Welcome to the new Toolkit**

Welcome to the newly relaunched Cool Roofs and Cool Pavements Toolkit! We have added an interactive Forum to our existing [Primer and Implementation Guide](#) and [Knowledge Base](#). Now users can share news, engage in conversations, and ask questions to experts. [Join the conversation](#).

**In the Forums:**

ICC 2014 Committee Action Hearing (Group C Codes) (0 replies)

**In the Knowledge Base:**

Reducing Urban Heat Islands: Compendium of Strategies (Full)

Introduction to Cool Roofs and Pavements

**Read the Guide**

The Practical Guide to Cool Roofs and Cool Pavements was developed as an informative primer and implementation guide for cool roofs enthusiasts, from the curious to professionals.

**Join the Conversation**

Latest Activity:

Using the Roof Savings Calculator (0 replies)

Responding to 'Ballast Cooler Than You Think' (0 replies)

It's Unanimous – Los Angeles is a Cool City (0 replies)

**Search the Knowledge Base**

Enter keyword GO

The Knowledge Base is a growing repository for cool surface and urban heat island information! Search and browse more than 500 documents, videos, links, images, and presentation files.

About the Toolkit Join List Partners This site is maintained by Global Cool Cities Alliance. Design by Imaginary Office. Photo credits

A white silhouette of a city skyline with various building shapes and a crane, set against a light blue background at the top of the slide.

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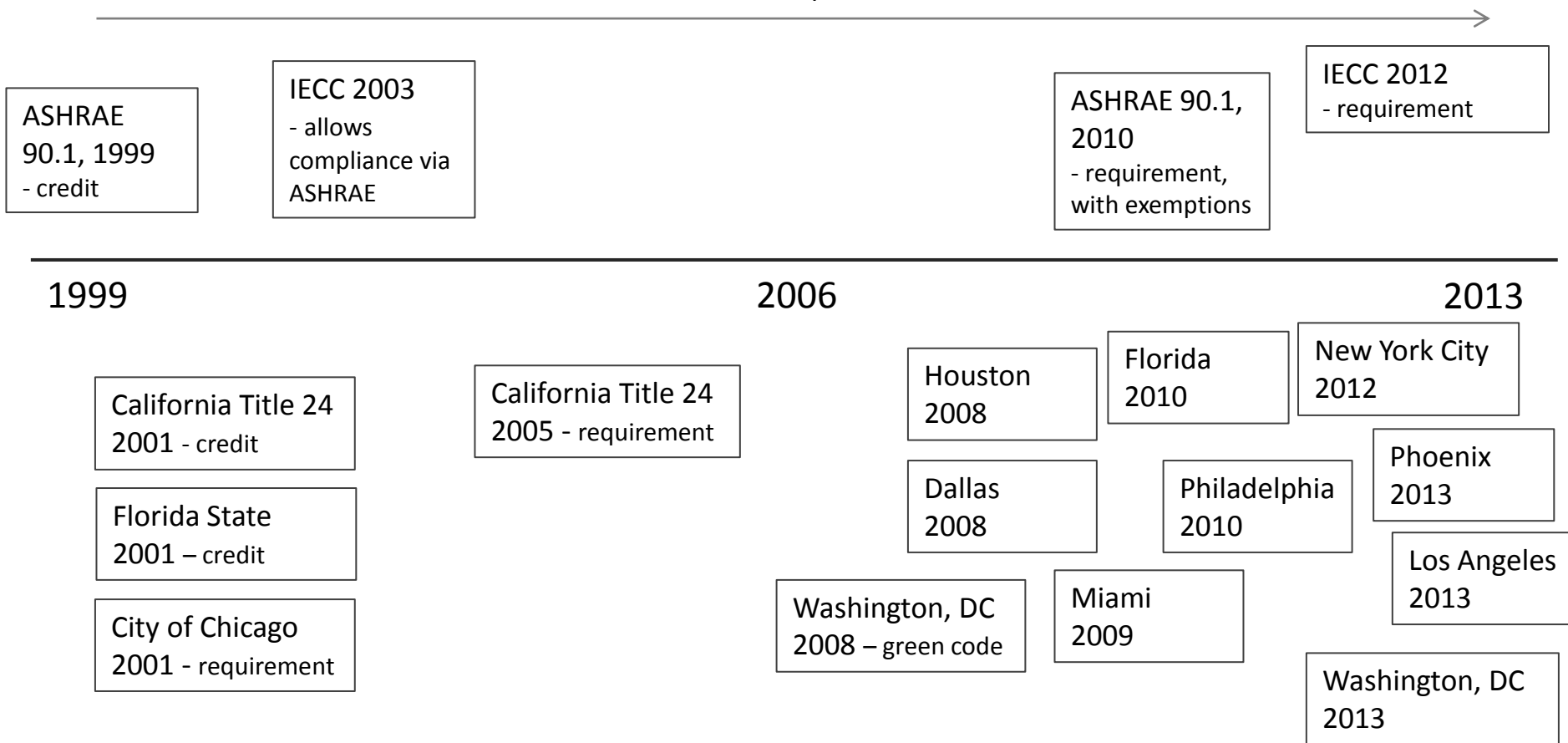
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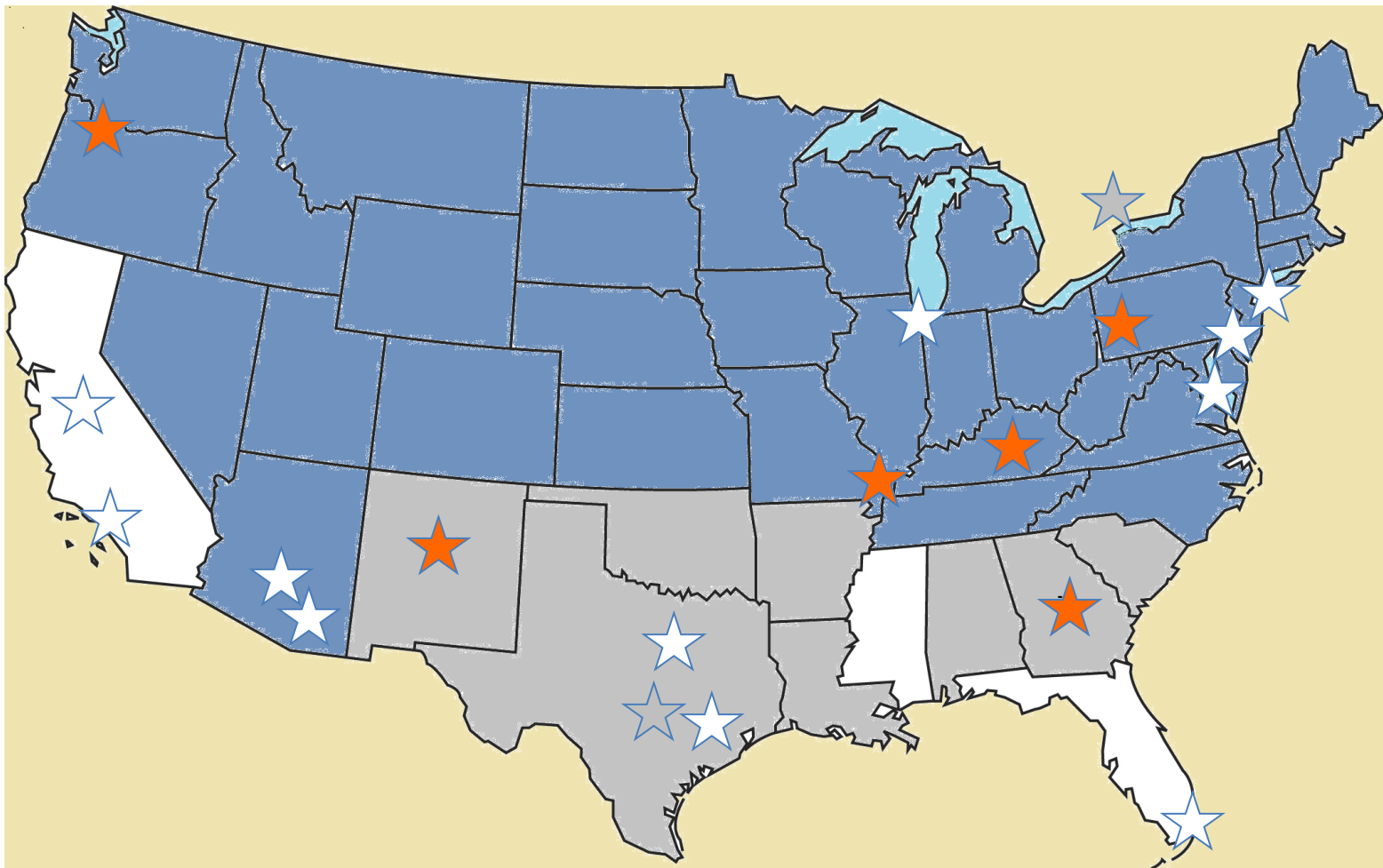
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# Cool Roofs in the Codes

Trend is moving from credits and trade-offs  
with insulation to requirements

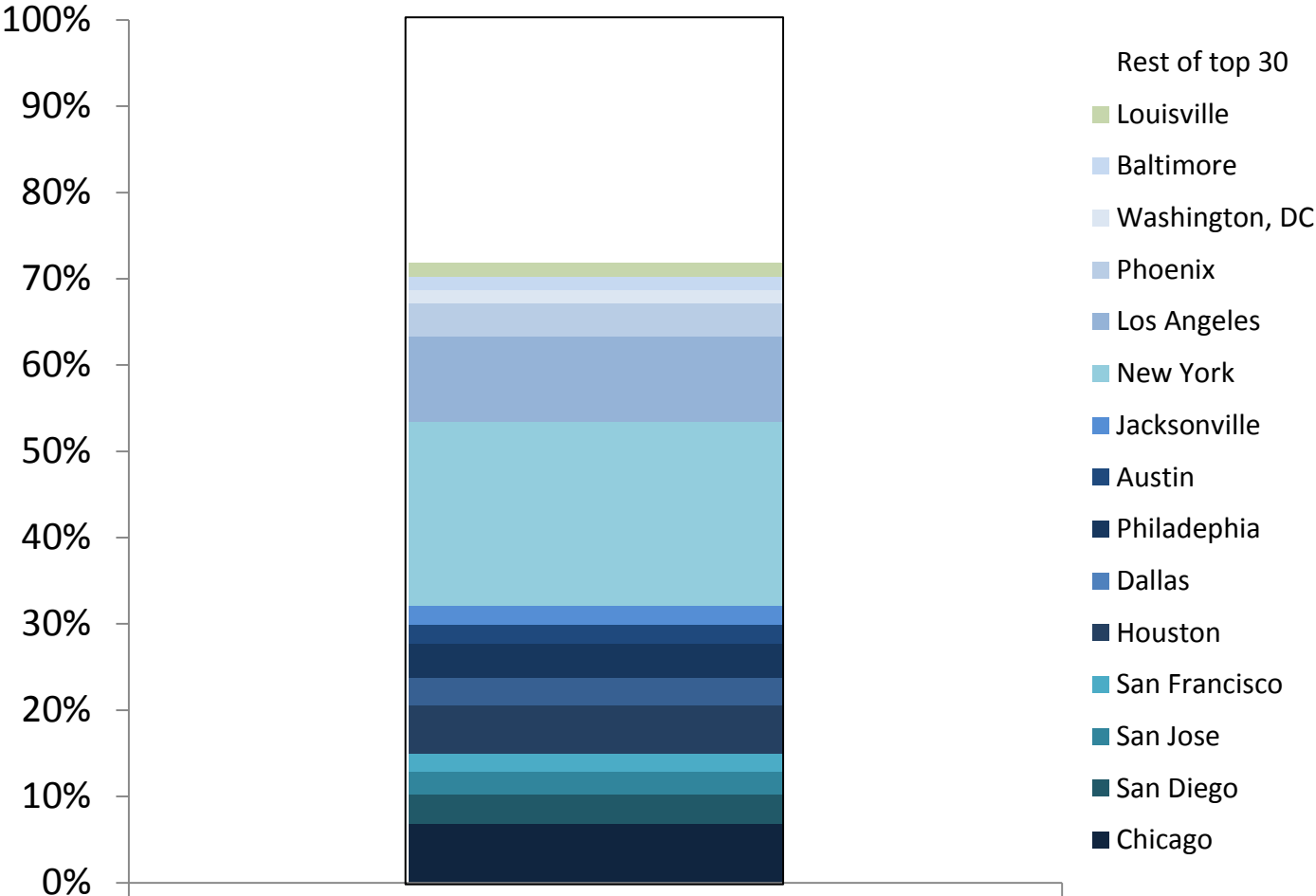


# Where are Cool Roof Programs/Laws in Effect?





# Cool Roofs in the Largest US Cities



2013

By population

## Where are the codes heading?

IECC 2015 – Incorporates the CRRC-1 standard and some clarifying language. No stringency changes from 2012.

IgCC – Development Committee approved an increase in required roof reflectivity for compliance with Chapter 4 (UHI) and a “jurisdictional elective” that turns Chapter 4 into an opt-in.

Efforts to expand cool roof requirements into Climate Zone 4a and 4b have not been successful so far in ASHRAE (189.1, 90.1, 90.2) or the I-Codes (IECC, IgCC).

































































## UHI City Survey

- ACEEE and GCCA surveyed 26 North American cities to better understand what they are doing to address excess urban heat. Report released on June 18<sup>th</sup>.

### Key findings

- **Health Angle:** Half of the cities surveyed cited climate adaptation or public health and resilience as the key reasons they adopted UHI reduction programs.
- **Event Driven:** Half of the cities started to incorporate heat mitigation into their city policies after a natural disaster.
- **Diffuse Ownership:** UHI mitigation strategies are managed by a broad set of city agencies and mandates. Some cities attempt to coordinate with a central body, often based in the mayor's office.

# Findings at a Glance

Cities	Climate Zone (1-7)	Goals	Strategies: Policies and Programs	
POPULATION ≥3M+			Mandatory	Voluntary
Los Angeles	3 	   	  	
New York	4 	   	  	  
POPULATION <3M				
Houston	2 	 	 	
Phoenix	2	   		 
Dallas	3	  	   	 
Philadelphia	4 	    	 	  
Chicago	5 	  	  	   

KEY		Cool Procurement Policies		Stormwater Management		Light-colored Pavements
		Other*		Urban Canopy		Natural Disaster Response
		Reflective Roofs		Vegetative Roofs		

\* Other includes the following list of goals and strategies. Goals: GHG emissions reduction, energy use reduction, disaster preparedness, urban agriculture, air quality, green building standard implementation, reducing hospitalizations, and reducing VMT. Strategies: Green Building techniques, educational campaigns, energy efficiency, and energy use reduction.

Cities	Climate Zone	Goals	Strategies: Policies and Programs	
			Mandatory	Voluntary
POPULATION <1M				
Austin	2 ⚠️			
New Orleans	2 ⚠️			
Atlanta	3 ⚠️			
Charlotte	3 ⚠️			
Chula Vista	3			
Las Vegas	3			
Sacramento	3			
Albuquerque	4			
Baltimore	4 ⚠️			

## KEY



Cool Procurement Policies



Other\*



Reflective Roofs



Stormwater Management



Urban Canopy



Vegetative Roofs

















































































Light-colored Pavements



Natural Disaster Response

\* Other includes the following list of goals and strategies. Goals: GHG emissions reduction, energy use reduction, disaster preparedness, urban agriculture, air quality, green building standard implementation, reducing hospitalizations, and reducing VMT. Strategies: Green Building techniques, educational campaigns, energy efficiency, and energy use reduction.

Cities	Climate Zone (1-7)	Goals	Strategies: Policies and Programs	
			Mandatory	Voluntary
Cincinnati	4 	     		  
Louisville	4 	  		  
Portland	4 	   	 	  
St. Louis	4	  		  
Vancouver	4	  		
Washington DC	4 	   	    	  
Boston	5 	  		 
Denver	5 	 	 	
Omaha	5	  		
Toronto	5	 	  	   

## KEY



Cool Procurement Policies



Other\*



Reflective Roofs



Stormwater Management



Urban Canopy



Vegetative Roofs



Light-colored Pavements



Natural Disaster Response

\* Other includes the following list of goals and strategies. Goals: GHG emissions reduction, energy use reduction, disaster preparedness, urban agriculture, air quality, green building standard implementation, reducing hospitalizations, and reducing VMT. Strategies: Green Building techniques, educational campaigns, energy efficiency, and energy use reduction.

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## Cool Roof and UHI Strategies Worldwide

- **London** – Heat vulnerability mapping, extensive UHI and roof research
- **Paris** – heat vulnerability mapping
- **Melbourne** – Cool roofs guide, extensive UHI research
- **Australia** – Building Code allowances for lower R-value with higher reflectance
- **New Delhi** – Cool roof requirement for new buildings, cool roofs guide
- **India** – Includes cool roof/site requirement in ECBC and GRIHA



## Cool Roof and UHI Strategies Worldwide (cont.)

- **Tokyo** – UHI mapping and monitoring, cool pavements pilots
- **Changwon** – Encouraging commercial/industrial adoption, considering a rebate
- **Toronto** – EcoRoof Incentive for cool roofs
- **European Cool Roofs Council** – research and advocacy. Developing a rating system.
- Voluntary programs with international uptake – **Green Globes, LEED, RoofPoint**

# Global Superior Energy Performance Partnership

- Initiative of the Clean Energy Ministerial and International Partnership for Energy Efficiency Cooperation (IPEEC).
- National governments are official members: India, Japan, Mexico, South Africa, and U.S. Active participation from private sector, academics, and technical experts.
- Countries agree to an Action Plan that includes developing CRRC-like institutions, studying national impact of cool surfaces, organizing local actors, pilot projects, and launching voluntary industry standards.



First Cool Roofs  
Working Group  
meeting, September  
2011

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# GSEP Working Group in Mexico

*Support from  
US DOE, LBNL,  
GCCA, WinBuild  
and others.*

## Government

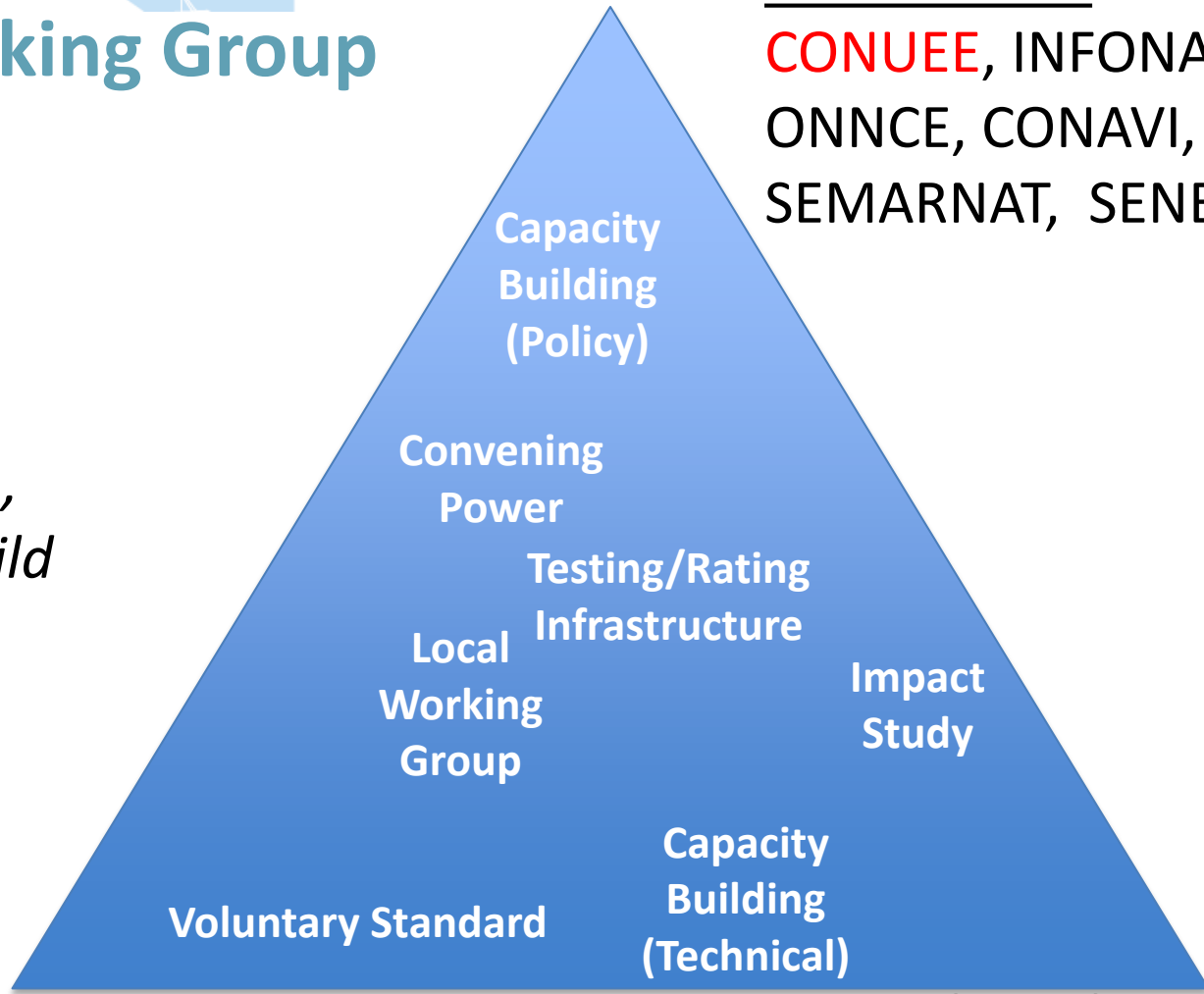
**CONUEE**, INFONAVIT  
ONNCE, CONAVI,  
SEMARNAT, SENER

## Industry

**ANAFAPyT**,  
AEAEE

## Technical

**CENIDET**, CIMAV



# Cool Roofs Action Plan

## Adopted by CONUEE in 2012

1. Study impact of cool roofs – **DONE**
2. Create voluntary industry standard for testing and performance – **ONGOING**
3. Move voluntary standards into building codes – **ONGOING**
4. Capacity building – **DONE**
5. Form a local working group to drive progress - **DONE**



## Impact Study

Research led by CENIDET Institute with technical and financial support from GSEP Working Group

7 major cities in all 6 of Mexico's climate zones

Energy savings, GHG emissions, and economic payback from increasing roof reflectance (SR 0.1 through SR 0.9)

Building models assumed code-compliant residential and non-residential buildings (first recreation of such models)

<http://www.coolrooftoolkit.org/knowledgebase/assessing-energy-savings-from-cool-roofs-on-residential-and-non-residential-buildings-in-mexico/>



# GROUPS AND SUBGROUPS OF CLIMATES IN MEXICO

## WARM

1. WARM HUMID  
a.- Villahermosa
2. WARM SUBHUMID  
b.- Merida

## Dry

3. DRY  
c.- Monterrey
4. VERY DRY  
d.- Hermosillo

## TEMPERATE

5. TEMPERATE SUBHUMID  
f.- Guadalajara  
g.- Mexico City
6. TEMPERATE HUMID  
h.- Tulancingo



GRUPOS Y SUBGRUPOS DE CLIMAS DE MÉXICO



INSTITUTO NACIONAL DE ESTADÍSTICA GEOGRÁFICA E INFORMÁTICA

ESCALA GRÁFICA



## Key Findings

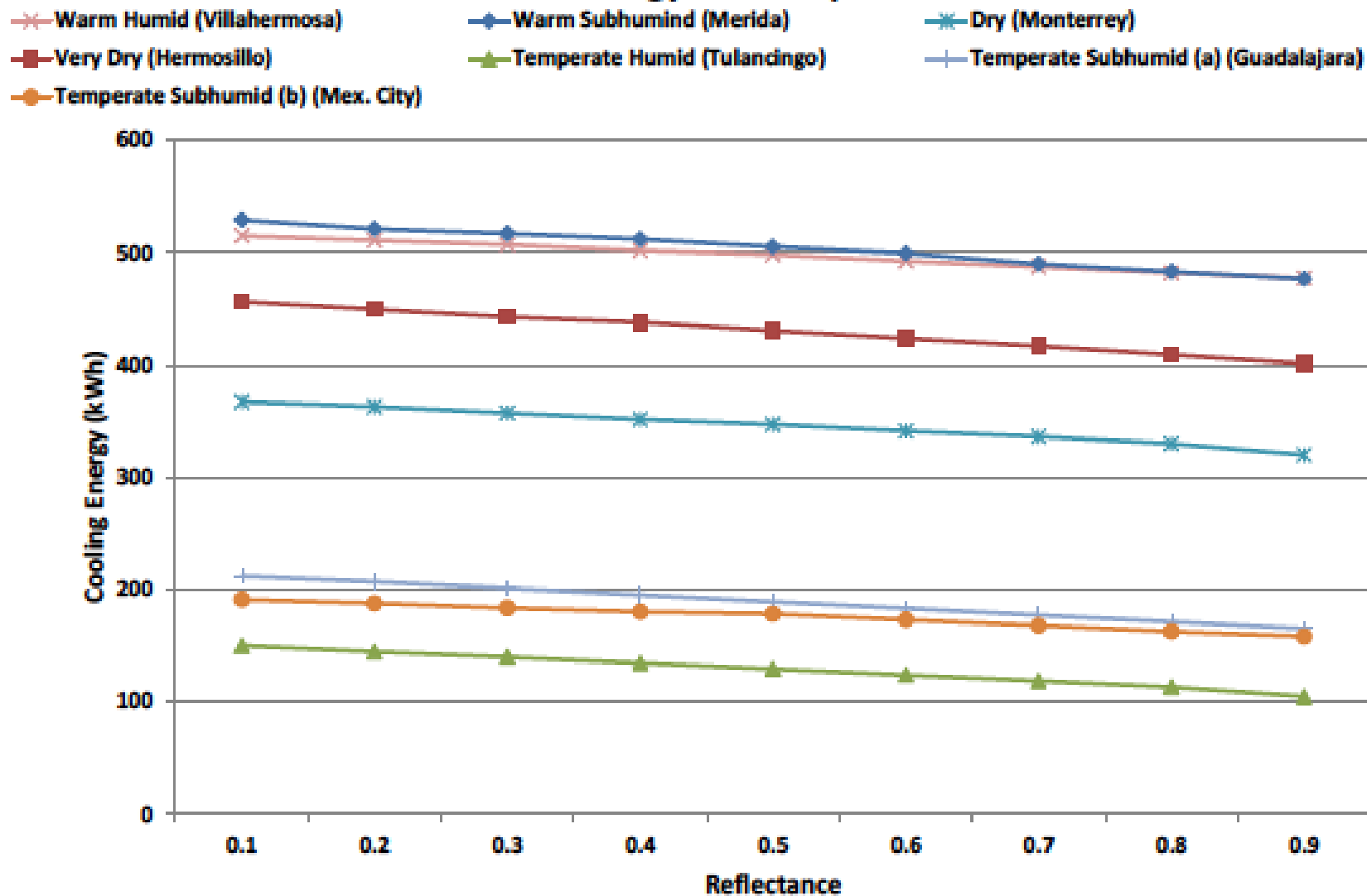
Payback in 3 years or less across Mexico for non-residential, 1 year or less for residential.

Energy savings of 5-21% and 15-60% for non-residential and residential, respectively.

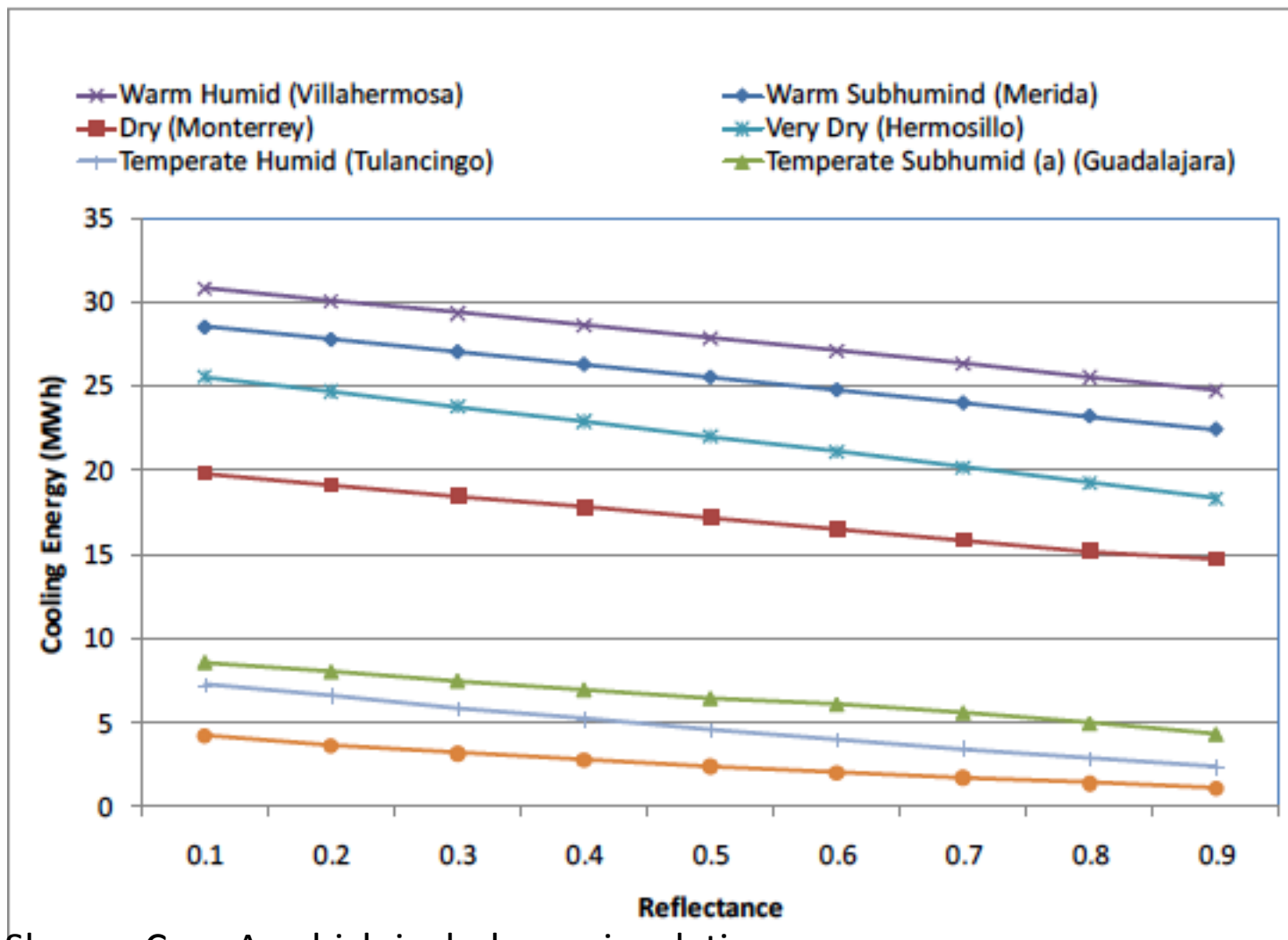
Emissions reduction equivalent of taking 118K cars off the road in Monterrey alone (~7%).



## Annual Energy Consumption



# Residential Energy Savings



Shown: Case A, which includes no insulation

Table 6.1.4.3. Payback period of the investment from increasing the roof reflectance from 0.3 to 0.6, 0.7 and 0.8 in non-residential buildings.

Reflectance	Investment payback /bimonthly	Investment payback /annual	Total savings (MX) Life time 5 years
<b>Mérida (Warm sub-humid)</b>			
<b>0.6</b>	2	0.3	\$48,559.75
<b>0.7</b>	6	1.0	\$49,672.22
<b>0.8</b>	9	1.5	\$46,372.43
<b>Monterrey (Dry)</b>			
<b>0.6</b>	3	0.5	\$23,39.75
<b>0.7</b>	10	1.7	\$20,472.22
<b>0.8</b>	14	2.3	\$23,252.43
<b>Hermosillo (Very dry)</b>			
<b>0.6</b>	3	0.5	\$24,319.75
<b>0.7</b>	10	1.7	\$22,632.22
<b>0.8</b>	13	2.2	\$27,252.43
<b>Mexico City (Temperate sub-humid)</b>			
<b>0.6</b>	4	0.7	\$15,599.75
<b>0.7</b>	12	2.0	\$15,992.22
<b>0.8</b>	18	3.0	\$13,812.43
<b>Tulancingo (Temperate humid)</b>			
<b>0.6</b>	3	0.5	\$24,639.75
<b>0.7</b>	10	1.7	\$23,352.22
<b>0.8</b>	14	2.3	\$23,412.43

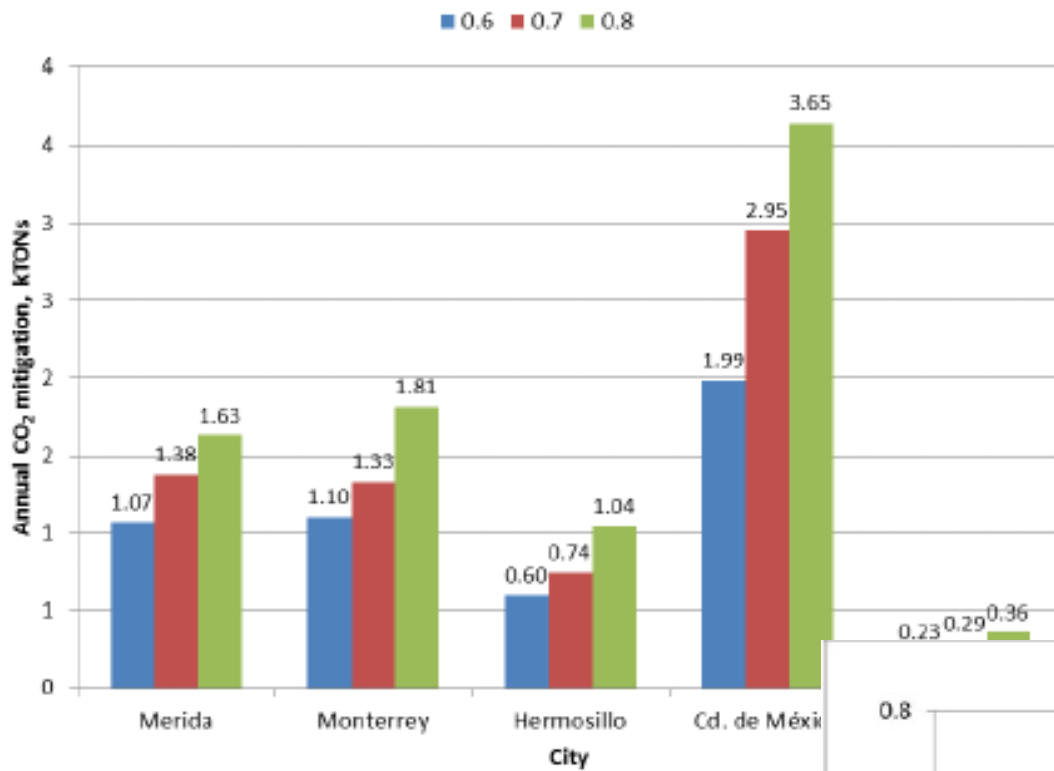
\*Investment: R=0.6 (\$2,000.25 MX); R=0.7 (\$10,087.78 MX); R=0.8 (\$18,427.57 MX)

Table 6.2.4.4. . Payback period of the investment from increasing the roof reflectance from 0.3 to 0.6, 0.7 and 0.8 in residential buildings.

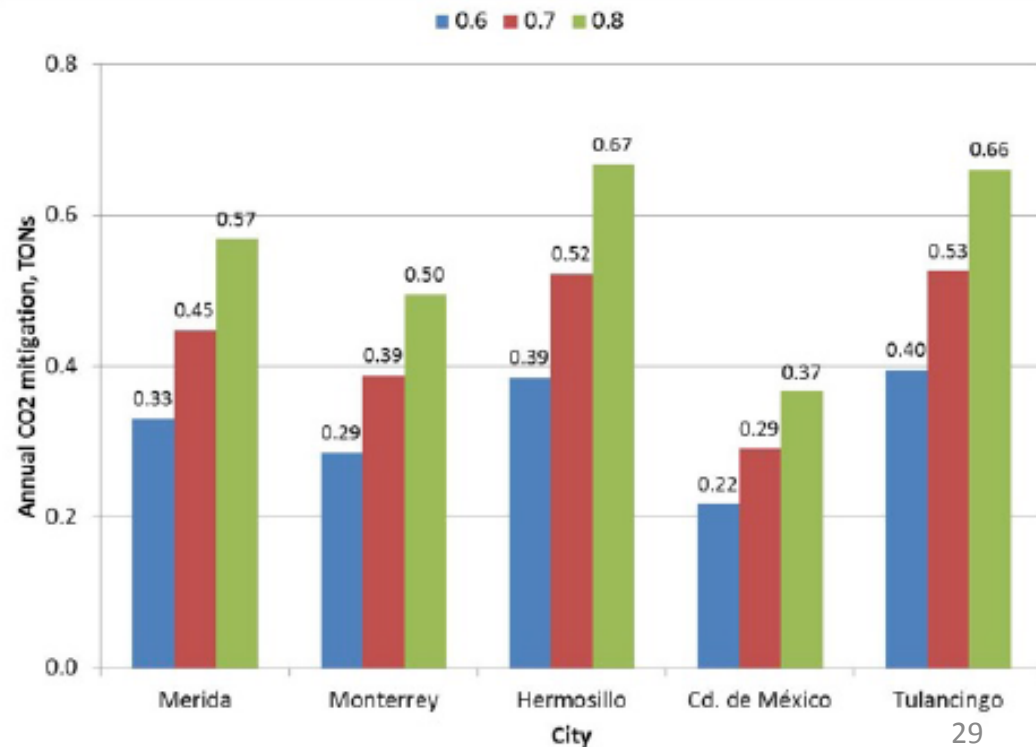
Investment	\$2,000.25 (R=0.6)	\$10,087.78 (R=0.7)	\$18,427.57 (R=0.8)
Reflectance R	Investment payback /bimonthly	Investment payback /annual	Total savings Life time 5 years
<b>Mérida (Warm sub-humid)</b>			
0.6	2	0.3	\$6,383.81
0.7	3	0.5	\$7,971.29
0.8	4	0.7	\$9,699.02
<b>Monterrey (Dry)</b>			
0.6	2	0.3	\$5,600.4
0.7	4	0.7	\$6,801.10
0.8	5	0.8	\$8,167.90
<b>Hermosillo (Very dry)</b>			
0.6	2	0.3	\$6,560.81
0.7	3	0.5	\$9,445.62
0.8	4	0.7	\$13,435.57
<b>Cd. de México (Temperate sub-humid)</b>			
0.6	2	0.3	\$4,080.83
0.7	4	0.7	\$4,886.20
0.8	7	1.2	\$5,651.08
<b>Tulancingo (Temperate humid)</b>			
0.6	1	0.2	\$7,597.07
0.7	3	0.5	\$9,517.22
0.8	4	0.7	\$11,471.68

# Fewer GHG Emissions

Non-Res, 2.5" insulation,  
base roof SR = 0.3



Res, 2" insulation (1" in  
MXC), base roof SR = 0.3



Per building

# Voluntary Standard

Drafted by industry groups/companies convened by ANAFAPyT

Defines low sloped “cool roofing” as having an initial SR of 0.84, initialTE of 0.80, and an initial SRI of 105 (in line with Title 24 and CalGreen). Steep slope cool roofing has an initial SRI of 43.

Dirt pick up testing (delta whiteness index <20%) instead of field aging

Requires a minimum product warranty of 5 years.

Establishes a testing procedure based largely on the CRRC-1 Standard

The standard will start a public comment period this summer.

## Getting Involved

- Commenting on voluntary standard – ensuring CRRC-1 best practices are incorporated
- Participating in GSEP meetings
- Participating in ANAFAPyT working group meetings

**Contact me and I will connect you accordingly.  
[kurt@globalcoolcities.org](mailto:kurt@globalcoolcities.org)**

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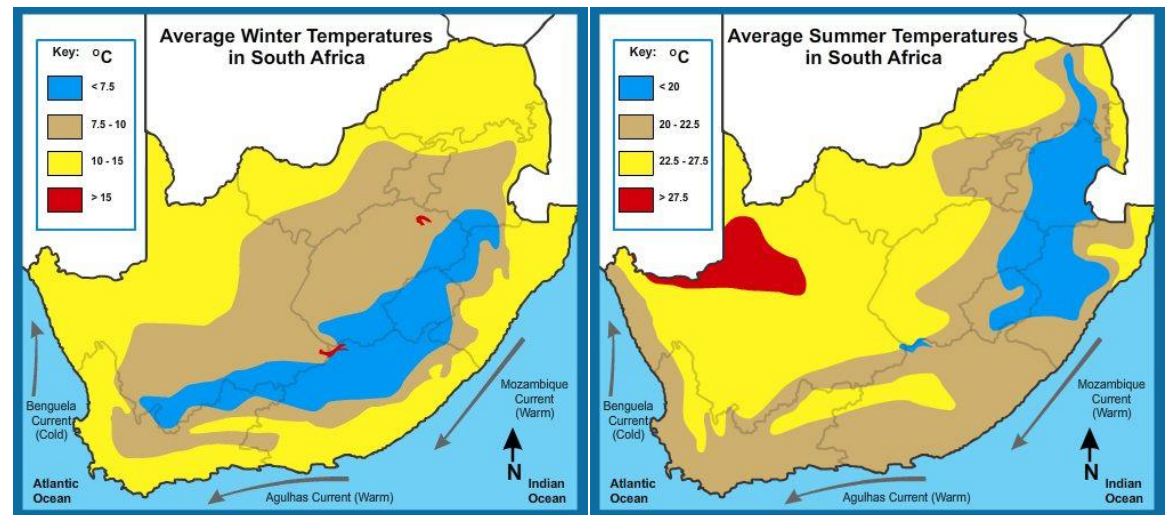
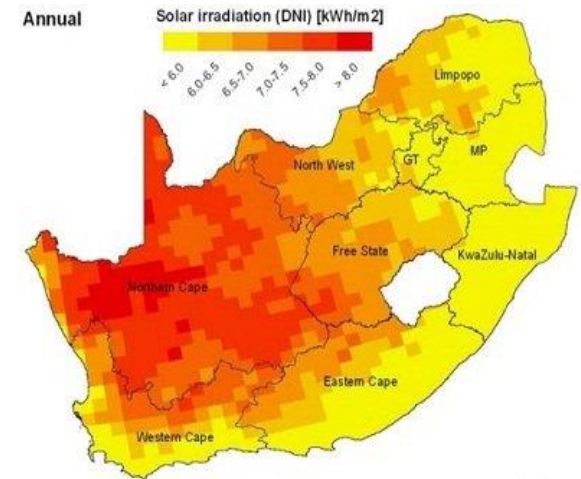


# Global Cool Roofs: South Africa

Joined the GSEP Cool Roofs and Pavements Working Group in January 2013.

Adopted an Action Plan similar to Mexico's, focusing on testing infrastructure, forming a local working group, impact study, and demonstrations on low-income dwellings.

DOE EERE project to grow market for U.S. products features cool surfaces.



# SACSA – A New Cool Surfaces Organization

Co-founded by AAAMSA, a large organization representing a wide set of building trades and SANEDI.

Membership organization that will host a cool roof testing facility.  
Current plan is to adopt the CRRC-1 standard and modify as needed.



# Promoting U.S. Cool Roofing Materials in South Africa

2 year DOE EERE initiative, led by GCCA

Partnered with LBNL, NFRC, University of South Florida, WinBuild, SANEDI (SA Govt), AAAMSA (SA Industry), and PEER Africa (Flagship affordable community developer)

Demonstrate technologies, training services, and advises team on South Africa market and policy.



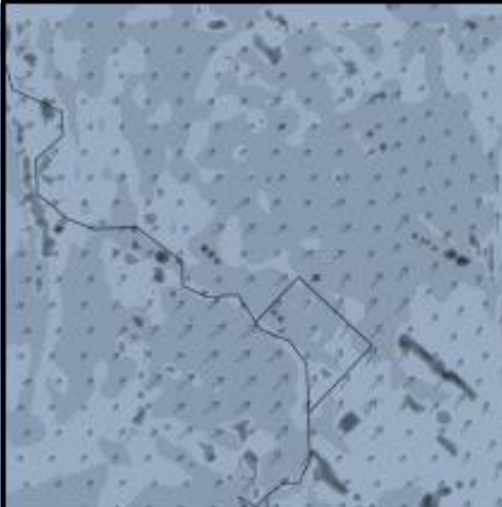
## Getting Involved

- Demonstrating products
- Growing market share and finding local partners
- Participating in GSEP meetings
- Joining SACSA

**Contact me and I will connect you accordingly.  
[kurt@globalcoolcities.org](mailto:kurt@globalcoolcities.org)**

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*Assessing the  
Health Impacts  
of Urban Heat Island  
Reduction Strategies  
in the District of Columbia*

**Dr. Laurence S. Kalkstein**  
Applied Climatologists Inc./University of Miami

**Dr. David Sailor**  
Portland State University

**Kurt Shickman**  
Global Cool Cities Alliance

**Dr. Scott Sheridan**  
Kent State University

**Dr. Jenni Vanos**  
Texas Tech University



# Can Cool Roofs and Vegetation Save Lives During Heat Waves?

1. Do UHI strategies cool cities during extreme heat events?
2. Are those changes apparent to urban populations (i.e., what is the impact of UHI when changes in humidity are considered)?
3. Are those changes in temperature meaningful enough to reduce deaths during heat waves?

## Primary Authors



Dr. Larry Kalkstein of the Miller School of Medicine at the University of Miami and President of Applied Climatologists Inc. (ACI). ACI pioneered the use of air mass characteristics to predict expected mortality and has implemented heat advisory systems in 35 cities around the world, including the District.

---

Dr. David Sailor ran the climate models used in this study. He is the founding director of the Green Building Research Lab at Portland State University. His research ranges from energy analysis of individual buildings to measurements and modeling of the urban climate system.





## Cities in the Study

- Studied 4 cities: Baltimore, Los Angeles, New York City, and Washington DC
- These cities represent a variety of densities, existing vegetated cover, and building types
- Some similarities:
  - Climates in Baltimore, DC, and NYC are comparable.
  - Weather in Baltimore, NYC, and LA are impacted by nearby bodies of water.

# Methodology Overview

## ID Heat Waves

Identify multi-day heat waves (4 per city)

Gather weather data at 4 points each day

Characterize the air masses

## Validate and Model Scenarios

Downscale WRF climate model

Validate against actual results

Run UHI scenarios

## Determine Mortality Impact

Identify anomalous actual mortality for base case

Use city-specific heat mortality algorithms for scenarios

## Map Results

Map findings to identify where cooling is greatest.

Overlay with existing vulnerability analyses (if any)

## What is an Air Mass?

Air mass is determined for each day based on 24 distinct variables (6 variables 4 times per day) – Temperature, dew point, wind, cloud cover, air pressure, diurnal range

The air masses are spatially cohesive.

They lend themselves well to health-based applied studies since “offensive” air masses are statistically linked to negative health outcomes.

They are the primary input for National Weather Service heat-health warning systems in 35 cities around the world.

# Offensive Air Masses Result in Higher Mortality

City (% frequency JJA)	DT Mortality (% Inc)	MT+ Mortality (% Inc)
<b>Baltimore (11%)</b>	<b>+0.9 (4%)</b>	<b>+1.7 (7%)</b>
<b>Los Angeles</b>	<b>+8.4 (5%)</b>	<b>+8.4 (5%)</b>
New Orleans (2%)	None	+3.7% (9%)
<b>New York (11%)</b>	<b>+16.6 (7%)</b>	<b>+16.9% (7%)</b>
Phoenix (1%)	+2.7 <sup>b</sup> (7%)	None
Rome (11%)	+6.2 (14%)	+5.0 (12%)
Seattle (6%)	+3.7 (8%)	+4.7 <sup>a</sup> (10%)
Shanghai (11%)	None	+42.4 (10%)
Toronto (7%)	+4.2 (11%)	+4.0 (10%)

# Offensive Days on the Rise

	Baltimore		Los Angeles		New York		Washington	
	Average Summer Days	Percent	Average Fall Days	Percent	Average Summer Days	Percent	Average Summer Days	Percent
1950-1959	11.2	12.2	7.6	8.4	10.9	11.8	9.7	10.5
1960-1969	7.1	7.7	7.9	8.7	8.4	9.1	7.4	8.0
1970-1979	6.5	7.1	7.6	8.4	5.2	5.7	13.9	15.1
1980-1989	12.5	13.6	7.7	8.5	10.5	11.4	14.4	15.7
1990-1999	14.2	15.4	5.9	6.5	14.1	15.3	15.6	17.0
2000-2009	9.3	10.1	6.8	7.5	16.0	17.4	16.2	17.6
2010-2012	18.0	19.6	7.3	8.0	22.8	24.7	29.3	31.9

Derived from The Spatial Synoptic Classification.

<http://sheridan.geog.kent.edu/ssc.html>

## The Scenarios are Achievable in Real Life

- Urban heat island mitigation included reflective roofs, vegetated roofs, increased vegetated cover/shade trees, lighter-colored pavements, and permeable/pervious pavement.
- A 0.1 increase in urban surface reflectivity is achieved by raising the reflectivity from 0.15 to 0.55 on 25% of roofs. Conservative – 0.55 is at or below aged reflectivity requirements in many codes.
- DC - A 10% increase in vegetation would add 2.5 square miles of greenery to the city's current total of 25 square miles.

## General Findings

- Increasing reflectivity results in modest reductions in temperature during heat waves.
- Increasing vegetation occasionally increased the dew point temperature (humidity).
- All reductions in temperature led to a drop in mortality, most significantly when the day dropped out of an “oppressive” air mass.
- Except for Baltimore, about 50% of heat waves had changes in air mass and significant reductions in mortality. The other 50% saw minor changes in mortality.

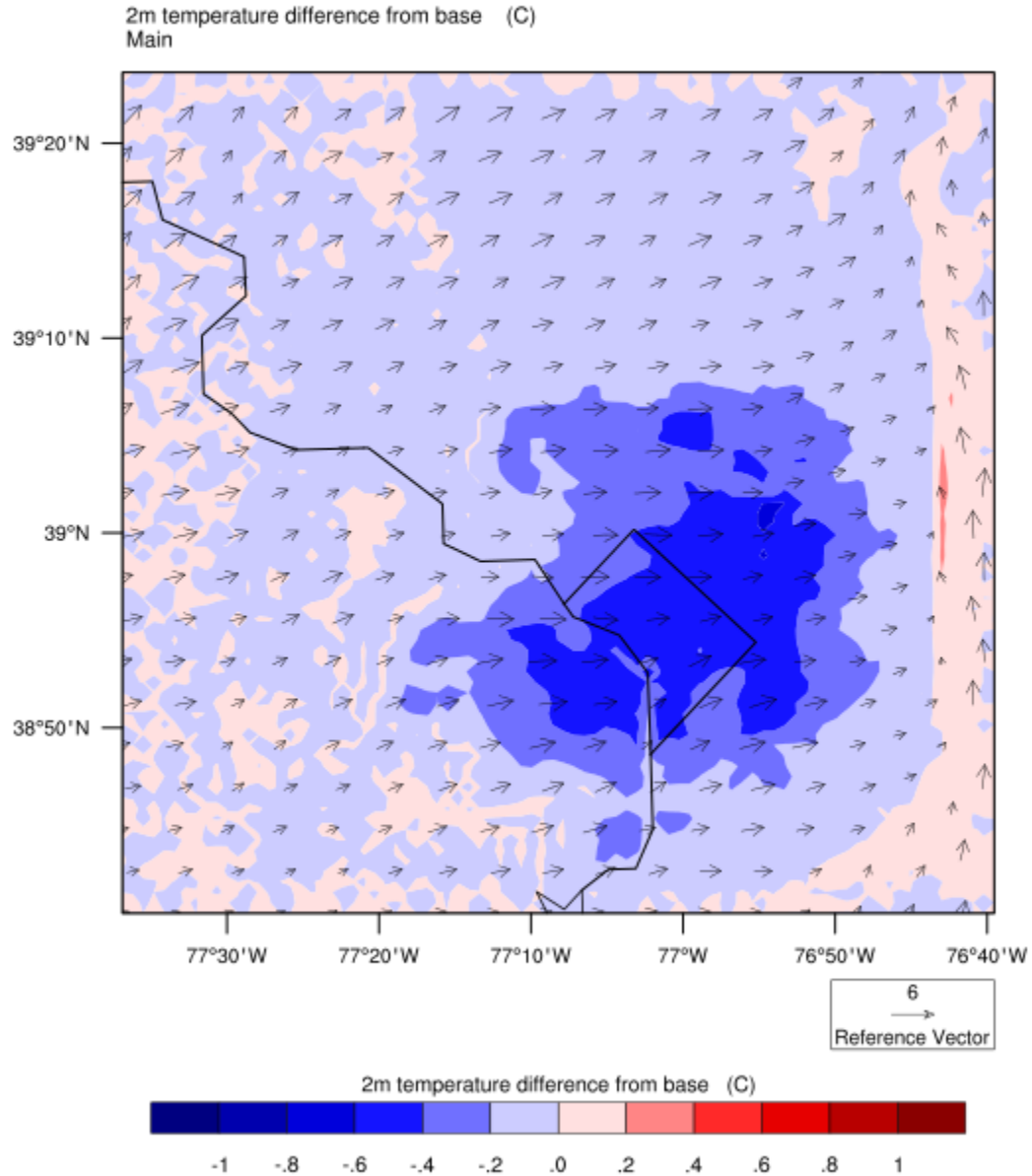
# Estimated Mortality Reductions

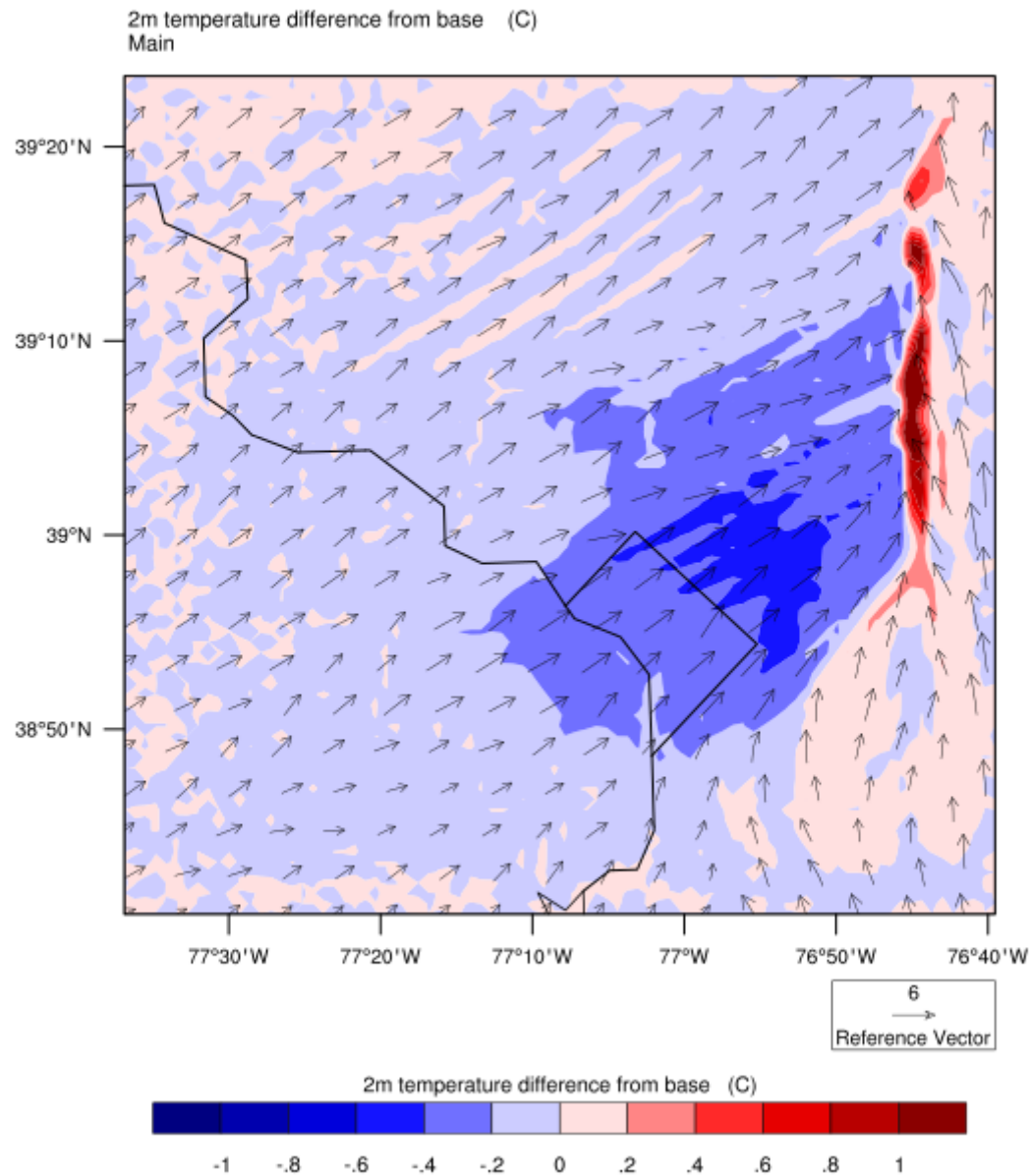
Scenario	Washington	Baltimore	Los Angeles	New York City
A 10-percentage point increase in urban surface reflectivity	6%	1%	1%	9%
A 10-percentage point increase in urban surface reflectivity and a 10 percent increase in vegetative cover	7%	2%	1%	9%
A 20 percentage point increase in urban surface reflectivity	4%	5%	21%	10%

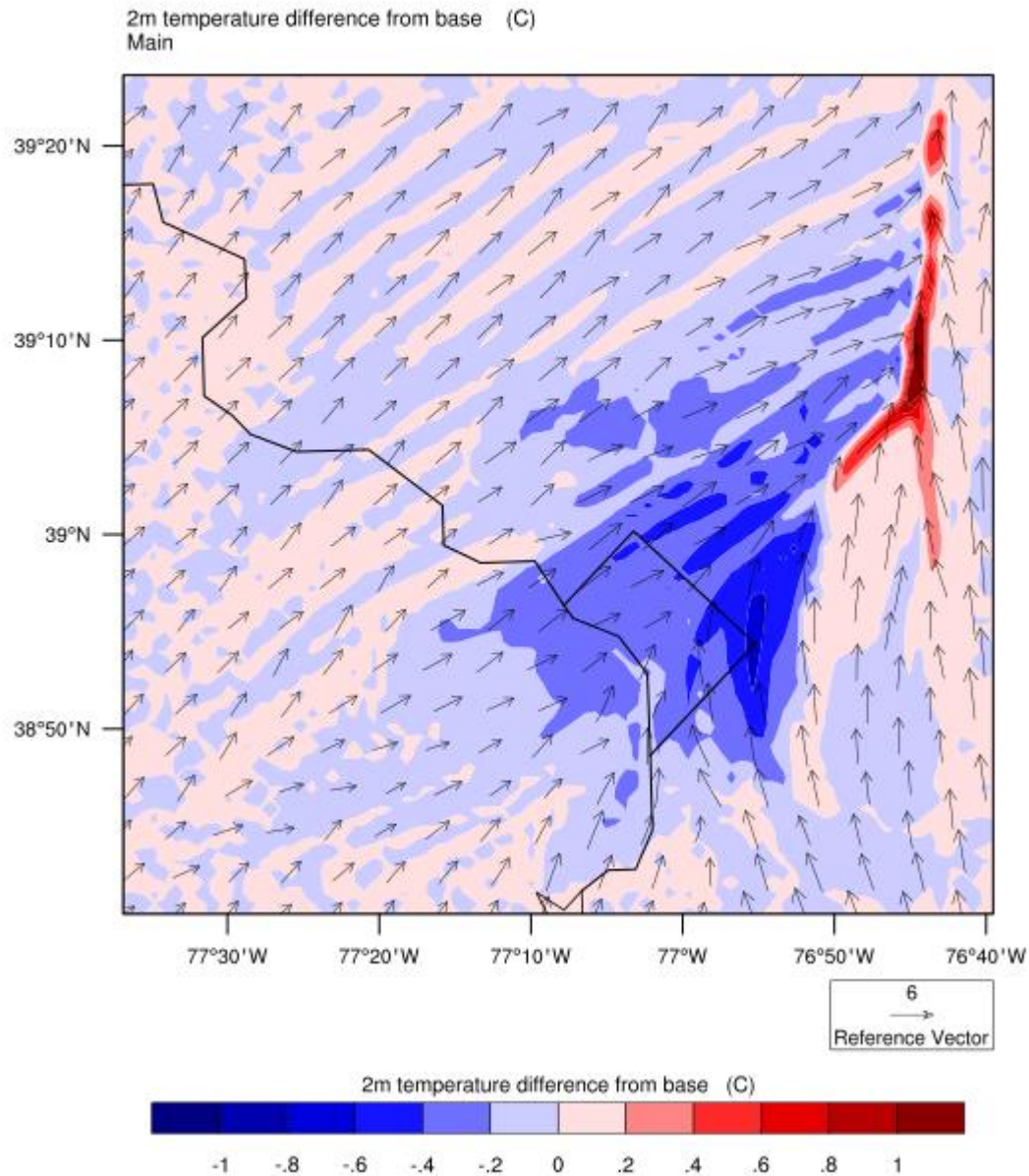


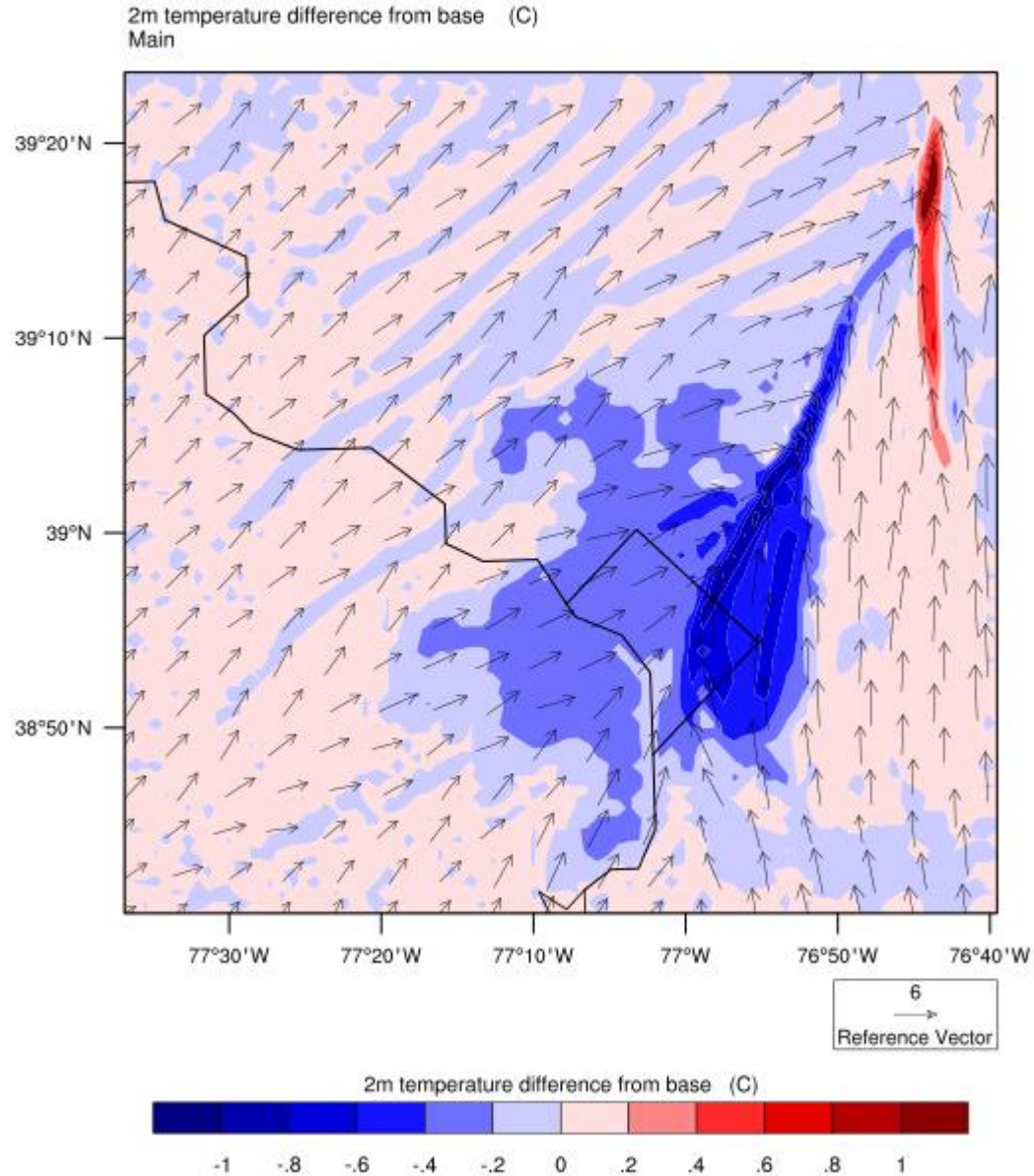
## Mapping the Changes in Each Heat Wave

- June 21<sup>st</sup>, 1997 (first day of the heat wave)
- Maps plot temperature difference between actual conditions and conditions assuming DC was 0.1 more reflective and 10% more vegetated
- Wind speed and direction indicated by arrows









# Thanks for your time!

## Questions?

Kurt Shickman | [kurt@globalcoolcities.org](mailto:kurt@globalcoolcities.org) | 202-550-5852  
GlobalCoolCities.org CoolRoofToolkit.org