Administrative Updates

CRRC Staff

Organizational Updates

Jeff Steuben

CRRC Executive Director

CRRC Organizational Changes

- New Administrative Coordinator: Tanya Murray

- Team role changes

  – Stacey → Senior Technical Manager

  – Audrey → Communications Manager

CRRC Rebranding Exploration

- Strategic Plan goal
- CRRC programs and services have evolved / are evolving
- "What is the current value of the CRRC brand?"
- "Would the benefits of rebranding outweigh the burden of transition?"
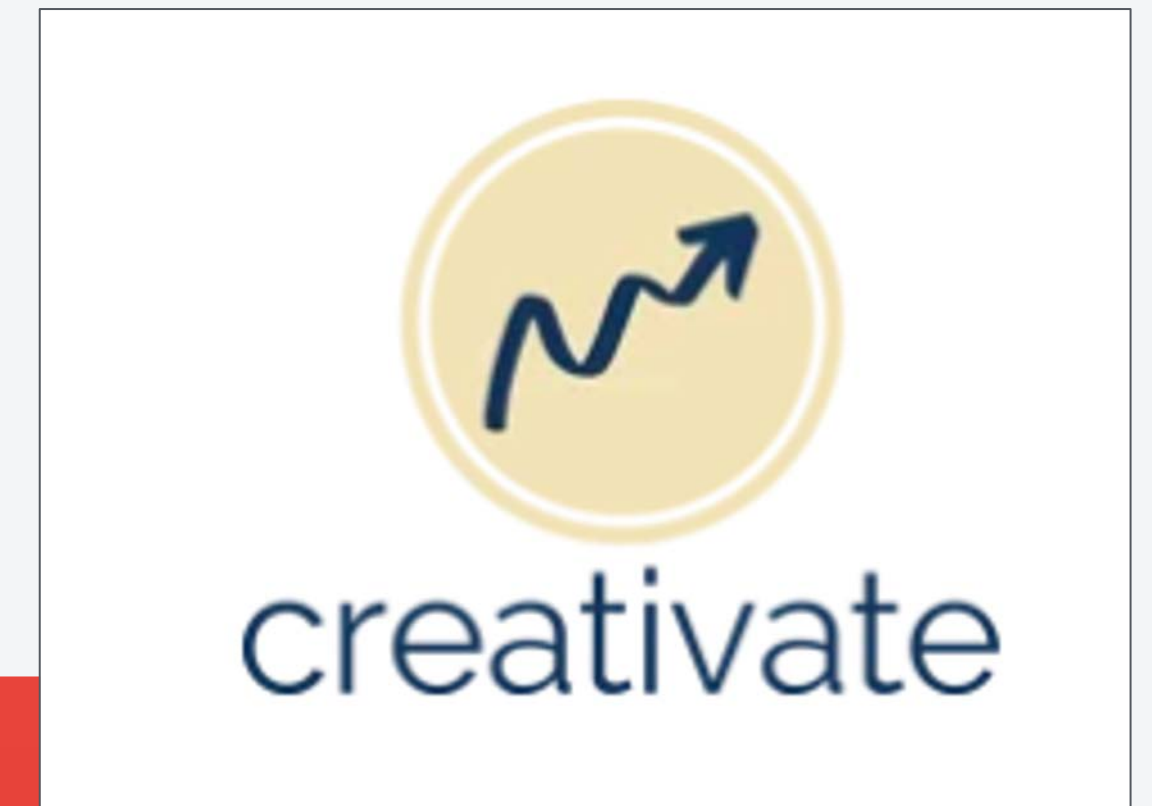

Example Draft Logo

CRRC Rebranding Exploration

- "Voice of Customer" stakeholder interviews
  - Six internal
  - Eleven external
- Strong support for a name change to encompass all of CRRC's activities
- Not an urgent need
- Roll-out would take ~2-3 years

Licensee Category Survey

- CRRC periodically surveys Licensees to verify correct categorization
- Upcoming survey: Fall 2025

We're moving!

Image credit: Tony Webster

For organizational questions, contact:

Jeff Steuben

jeff@coolroofs.org
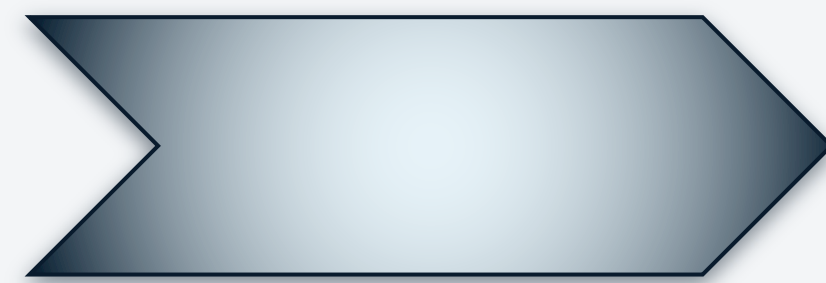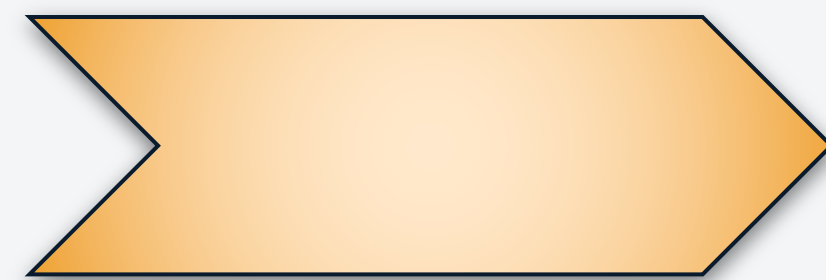
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Roof and Wall Programs Update

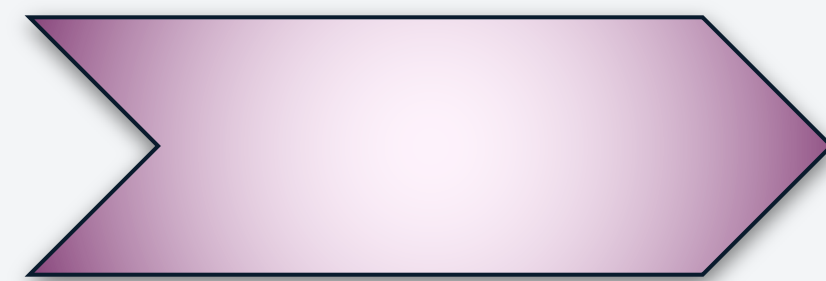Beth James-Bourgeois

CRRC Program Manager

Roof and Wall Program Updates

CRRC-1 Roof Program Technical & Programmatic Changes

CRRC-2 Wall Program Technical & Programmatic Changes

Portal Updates

CRRC-1 Roof Product Rating Program Manual Updates

- **Validation Testing**

  – Validation Testing program requirements added to the CRRC-1

  – Replaced Random Testing requirements

- **Single-Ply Thickness Update**

  – Change "published minimum" to "specified"

  – Establish a +15% / -10% tolerance for materials without an ASTM Standard Specification

CRRC-1 Roof Product Rating Program Manual Updates

Glossary Term:

Roofing Product, Stone-Coated Metal – Roofing materials composed of metal sheets that are formed into various shapes and surfaced with a coating and stone granules

Both Roof and Wall Programs (CRRC-1 and CRRC-2)

Advisory Note:

"Photos are not required for Color Family Additional Elements, but if they are taken and submitted to the CRRC, the following file nomenclature should be used: CF_YYYY-MM-DD_(Specimen #)"

Both Roof and Wall Programs (CRRC-1 and CRRC-2)

ASTM E903 Update:

Revisions pertaining to the use of ASTM E903 that narrow the types of products that may be tested for solar reflectance.

CRRC-2 Wall Product Rating Program Manual Updates

- **Coating Primer Language**
  - Requirements were added to the Wall Program Manual to ensure the accurate thickness measurements of Architectural Coating specimens that require primer

- **Definition for Standard Substrate**
  - A panel with a Solar Reflectance less than 0.20 that can withstand field exposure for at least three years

CRRC-2 Wall Product Rating Program Manual Updates

Glossary Term:

Withstand Field Exposure – To undergo exposure to the natural elements for a specified length of time without loss of function as a substrate for Aged Radiative Property testing of the product applied to it.

Approved Revisions Not Yet Published - CRRC-1

Glossary Term:

Roofing Product, Liquid-Applied Roof Coating - A liquid-applied adhered coating used for roof maintenance or roof repair, or as a component of a roof covering system or roof assembly

Approved Revisions Not Yet Published - CRRC-2

- **Architectural Coating**

- **Insulated Vinyl Siding**
  - A Vinyl Siding Wall Product containing an additional insulative layer with a thermal insulance (R-value) not less than 0.35 m²·K/W (2 h·ft²·°F/BTU).

- **Polypropylene Siding**
  - An exterior wall product that is manufactured from polypropylene (PP) resin.

Portal Updates
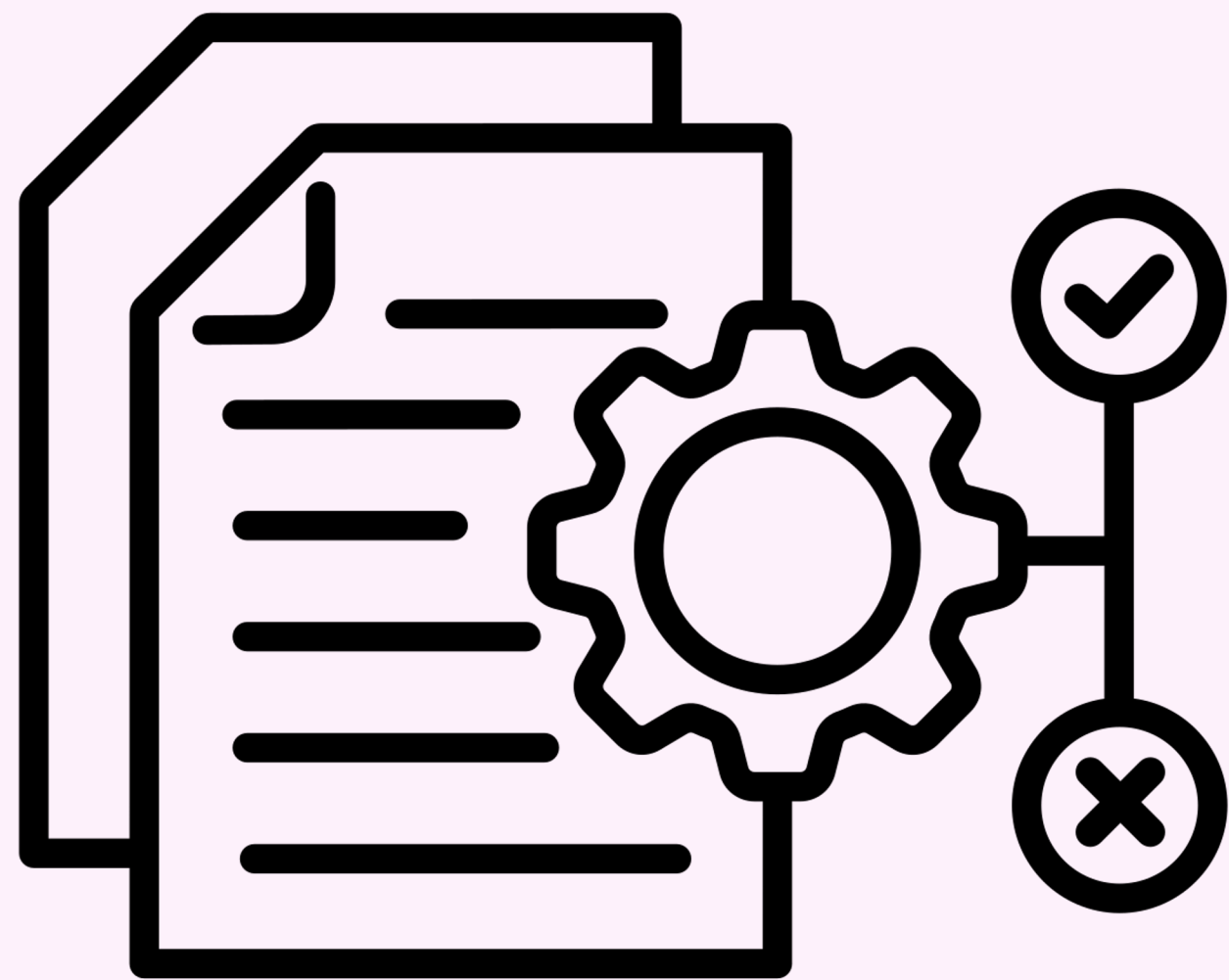
Validation Testing Portal Integration
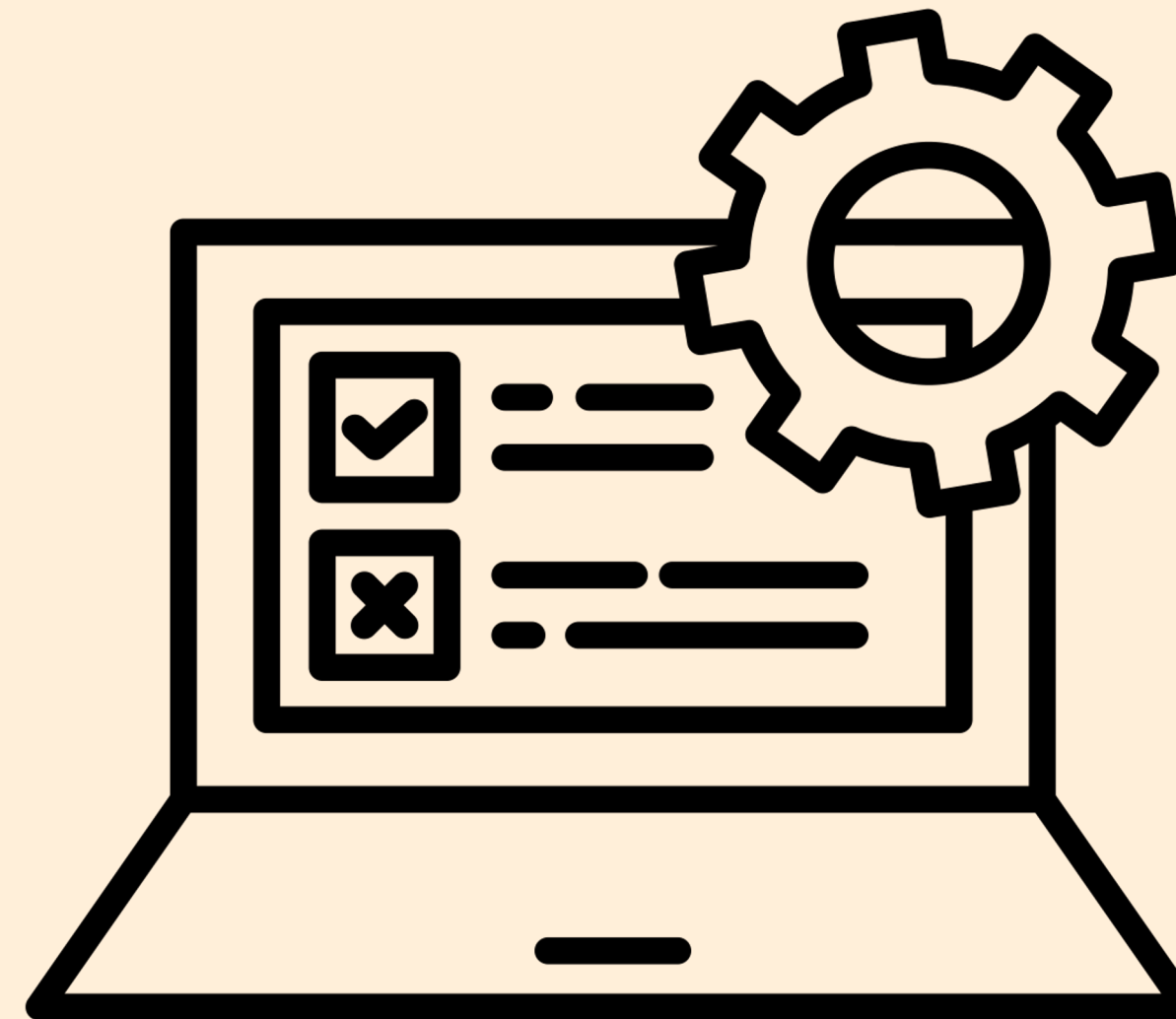
Wall Rating Program Portal Integration

Portal Updates - Validation Testing

Features include:
- Validation Testing Dashboard
- Validation Testing Year
- Submit Validation Testing Decision
- Submit Production Source information
- Validation Testing Status
- Print Sample Tag

Application Overview

Validation Testing

2024 ▾

Validation Testing Status	Passed Validation Testing

ROUND 1

Production Source Type	Production Batch
Batch Number *	091583
Date Produced *	2024-10-14
Test Laboratory	VT Test Lab
VT Test Result	VIEW TEST RESULTS ›

	Solar Reflectance	Thermal Emittance
Initial Rated Values	0.50	0.90
RT Test Results (Round 1)	0.50	0.90

2031 ▾

Validation Testing Status	Pending Decision

FILTER APPLICATIONS ▾

ID	CRRC Product ID	Brand
005169	1700-0006	Pumpkin
005166	1700-0005	Roof

Click on the Application ID and navigate to the Validation Testing section to view Validation Test Results

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Validation Testing Dashboard (Labs)

Test Labs can now submit Validation Test Results through their main Portal Dashboard

Validation Testing Dashboard

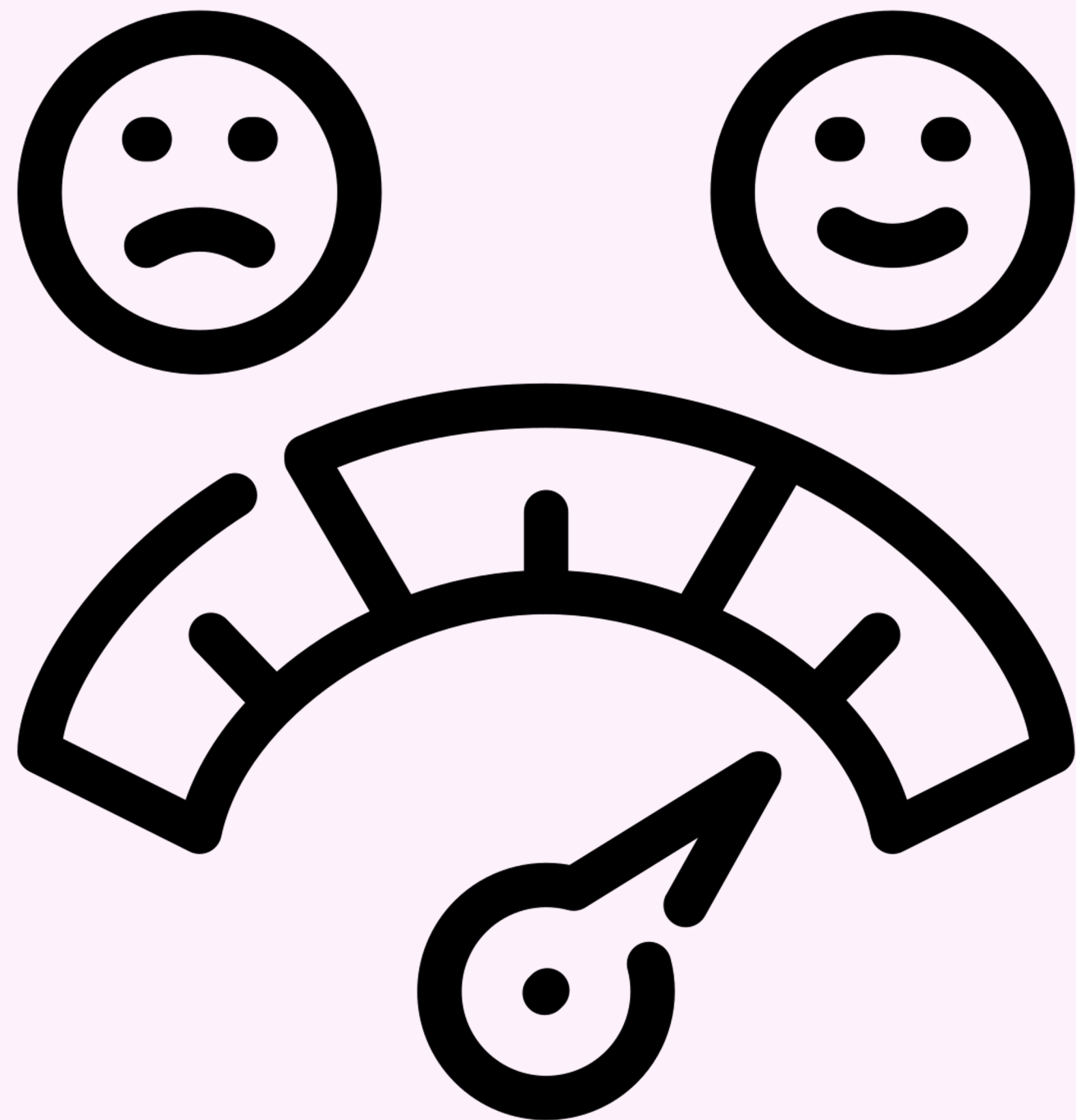# Validation Testing Webinar

CRRC Validation Testing webpage

Validation Testing Portal Feedback
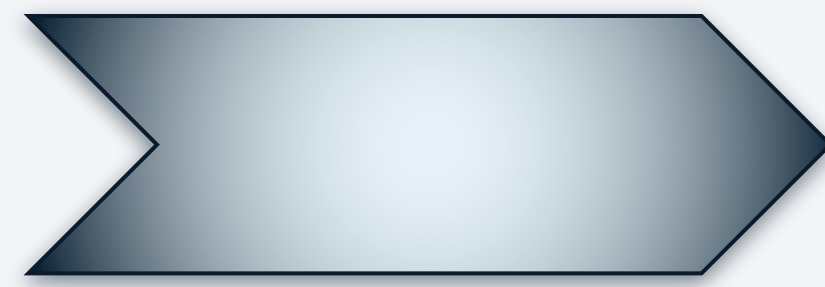

We want to hear from you!

Provide your Validation Testing Portal experience feedback to:

validation@coolroofs.org

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Wall Rating Program Portal Integration

Phase 1: Upgrades, Hosting & Deployment Migration
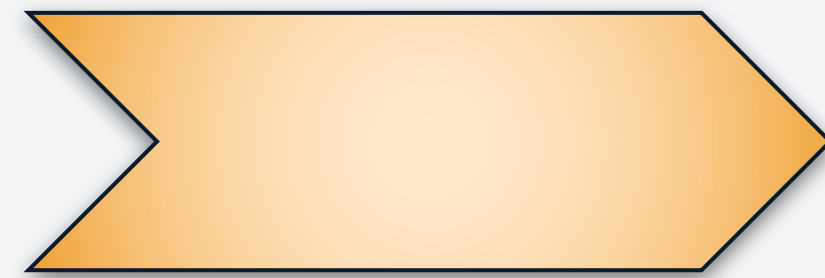
Phase 2: Database Separation

Phase 3: Remaining Tasks

Wall Rating Program Portal Integration

Phase 1: Upgrades, Hosting & Deployment Migration

- Hosting & deployment setup
- Testing
- Final preparations and Domain Name switch

Wall Rating Program Portal Integration

Phase 2: Database Separation (June until August)

- Database Separation
- Portal Switch Navigation
- Testing and Troubleshooting of Database Separation
- Deployment to Production
- Revision, Iteration and Quality Assurance (QA)

Wall Rating Program Portal Integration

Phase 3: Remaining Tasks (August until EOY)

- Approved Manufacturing Testing Laboratory (AMTL) Company Type
- Member and Company Dashboards
- Contact and Invoicing Section Updates
- Annual Renewals Process
- Wall Application and Test Results Forms
- Revision, Iteration and Quality Assurance (QA)

For Roof and Wall Program questions, contact:

Beth James-Bourgeois

beth@coolroofs.org