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## **FOR IMMEDIATE RELEASE**

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### ***George Daisey Receives Marty Hastings Award***

**PORTLAND, OR, USA — June 6, 2024**

The Cool Roof Rating Council (CRRC) is pleased to announce George Daisey as this year's recipient of the Marty Hastings Award. The award was presented to Daisey during the CRRC Annual Meeting on June 5, 2024, in Las Vegas, Nevada.

Daisey is an outstanding volunteer and has been a valued contributor to the CRRC for over a decade. He was elected to the CRRC Board of Directors in 2010 while working for CRRC member company Dow, Inc., serving as the Vice Chair in 2011 and from 2016-2019 and as Treasurer from 2011-2016. In 2018, Daisey was appointed to the CRRC Technical Committee as an alternate member and the Committee Chair, a role in which he continues to serve. Having completed his terms on the Board of Directors in 2019, he was appointed to a voting seat on the Committee in January 2024. Daisey also currently serves on the CRRC Education Committee (appointed 2023), the International Working Group (appointed 2019), and as an authorized CRRC Educator. He previously served on the Rough Substrates Working Group from 2020-2021 and was instrumental in the development of the Rough Substrates rating protocol.

Daisey has collaborated with CRRC staff and volunteers over the years on research projects, papers, and the development of rating procedures and technical requirements. Recognized as a global subject matter expert on roofing, his distinguished career with Dow is marked by key technical leadership in numerous business areas; over a dozen publications in trade and technical journals; and active membership in several industry organizations. Daisey is also passionate about giving back to his community, pouring his free time over the years into foster parenting, community service, and his church. The CRRC is greatly appreciative of Daisey's years of contributions to the organization and recognizes his career accomplishments and dedication to helping others.

As part of this prestigious award, the CRRC has made a donation in Daisey's name to Mission Teens, Inc. Mission Teens, Inc. was founded in 1969 and is dedicated to helping people who struggle with life-controlling problems by ministering the Gospel of Jesus Christ to them (<https://www.missionteens.com/>).

The CRRC Board of Directors created the Marty Hastings Award in honor of the longtime Board member, Treasurer, and Technical Committee member who passed away in 2011. Hastings contributed greatly to the CRRC and is fondly remembered for his upbeat attitude, enthusiasm, and sense of humor. To commemorate Hastings' contributions to the organization, the CRRC created this annual award presented to a volunteer who has made outstanding contributions to the CRRC. Nominations for the award are solicited from the CRRC Membership, and the recipient is selected by a Board-level committee. The award includes a \$500 donation made in the recipient's name to a charitable organization of their choice. Visit [coolroofs.org](http://coolroofs.org) to learn about past award recipients.

*The CRRC is a 501(c)(3) non-profit organization formed in 1998 to develop accurate and credible methods for evaluating and labeling the radiative properties of roofing products, and to disseminate the information to all interested parties. In 2019, the CRRC expanded to include the rating of exterior wall products. Please contact the CRRC at [info@coolroofs.org](mailto:info@coolroofs.org) or (866) 465-2523 for more information on its programs.*

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