FOR IMMEDIATE RELEASE

Contact: Sarah Schneider at sarah@coolroofs.org, (503) 606-8448 ext. 502

Darrel Higgs Receives Marty Hastings Award

PORTLAND, OR, USA — June 20, 2022

The Cool Roof Rating Council (CRRC) is pleased to announce that Darrel Higgs (Asphalt Roofing Manufacturers Association or ARMA) is this year’s recipient of the Marty Hastings Award. The award was presented to Mr. Higgs during the CRRC Annual General Membership meeting on June 15, 2022, in Las Vegas, Nevada.

Mr. Higgs has been an outstanding volunteer and valued leader of the CRRC for over 15 years. He first became involved with the CRRC while working for Owens Corning. In 2008, he was appointed to the CRRC Technical Committee as a voting member, and two years later he became the Technical Committee Vice Chair.

In September 2011, Mr. Higgs was appointed by the CRRC Board of Directors to fill the remainder of James Baker’s term on the Board. A month later, he retired from Owens Corning and formed a consulting company, DPH Consulting, at which point he became a representative for ARMA. The CRRC Membership elected Mr. Higgs to his first full Board term in 2013, a role he has served in until June 15, 2022, when he reached his term limit.

In addition to serving on the Technical Committee, Mr. Higgs was also the most recent Board Treasurer (2016-2022) and a member of the CRRC Random Testing Working Group (2015-2022). He was also actively involved in the Retesting Working Group (2012-2019) and Method Evaluation Working Group (2012-2018), and was a regular attendee at Technical Committee meetings for years after he stepped down from the committee (2014).

Mr. Higgs is recognized as an industry thought leader with extensive experience in product, application, and building codes. The CRRC is greatly appreciative of Mr. Higgs’ many contributions to the organization, as well as his thoughtfulness and pragmatic approach to decision making. We congratulate him on his much-deserved upcoming retirement, after an astonishing 40 years in the industry!

As part of this distinguished award, the CRRC has made a donation in Mr. Higgs’ name to the Jalen Rose Leadership Academy (JRLA). The JRLA is an open enrollment, tuition-free public charter high school on the northwest side of Detroit that provides leadership-focused education to help its students achieve at the rigorous level necessary to ultimately graduate with a college degree.

In 2011, the CRRC Board of Directors created the Marty Hastings Award in honor of its longtime Board member, Treasurer, and Technical Committee member who passed away from cancer. Mr. Hastings contributed greatly to the CRRC and is fondly remembered for his upbeat attitude, enthusiasm, and sense of humor. To commemorate Mr. Hastings’ contributions to the organization, the CRRC created this annual award presented to a volunteer who has made outstanding contributions to the CRRC. Nominations for the award are solicited from the CRRC Membership, and the recipient is selected by a Board-level committee. The award includes a $500 donation made in the recipient's name to a charitable organization of his/her choice. Visit coolroofs.org to learn about past award recipients.

The CRRC is a 501(c)(3) non-profit organization formed in 1998 to develop accurate and credible methods for evaluating and labeling the radiative properties of roofing products, and to disseminate the information to all interested parties. In 2019, the CRRC expanded to include the rating of exterior wall products. Please contact the CRRC at info@coolroofs.org or (866) 465-2523 for more information on its programs.

###